



## **Press Release – Truro City Council Healthy High Street Survey**

### **For Immediate Release**

In June 2020 at a full council meeting motion was passed to look at the long-term future of the City Centre considering the declaration of a Climate Emergency. This in addition to their desire to consult with members of the public and external organisations to ascertain a general view on restricting vehicle access to the City Centre and what that may look like in terms of access, disabled parking and public transportation.

Truro City Council have engaged with an Independent survey company, PFA Research Ltd to undertake the survey and would like to establish if any of the Covid-19 traffic management systems that were in place from June 2020 up until early November should be made permanent.

The area of the City covered by the Covid-19 road closures were, Boscawen St (open from the top of the war memorial -allowing taxis to turn), along with Pydar Street, High Cross, King Street, St Nicholas Street, Lower Lemon Street.

Roads were closed from 11am – 3pm on Mondays to Saturdays to coincide with main trading hours.

**Roger Gazzard Town Clerk said: The City Council views the success of the City Centre economy as crucial to the City. We support the City Centre by providing a number of day to day services to help shoppers with visitor information, the public conveniences, the hanging baskets, CCTV, seating and benches. The City Council is concerned that the City Centre should come out of the current challenges caused by the Covid situation as strongly as possible. We wish to understand the views of as many people as possible of how they would wish the City Centre to operate in the future, whether they are residents, shoppers, visitors, represent businesses, or involved with transport.**

The survey has been designed to capture the views of individuals who visit or use Truro City Centre. Surveys can be carried out online or by downloading a copy from the Truro City Council website and can be dropped back to Truro Library, Union Place,

Truro – or Visit Truro Visitor Information, Boscawen Street, Truro marked for the attention of Nikki Santolamazza

### **Editors Notes**

- The survey link is: <https://s.surveyanplace.com/trurohs-open>
- (or <https://su.vc/trurohs-open> as a short link)
- The survey will take approximately 5 – 10 minutes to complete
- The survey is open until 9<sup>th</sup> December 2020, 5.00pm
- Businesses, organisations, or other collective bodies can participate in the survey by emailing [participate@pfaresearch.com](mailto:participate@pfaresearch.com)
- The road closures are currently suspended due to the second lockdown and the closure of non-essential shops.
- For further information please email [abi@truro.gov.uk](mailto:abi@truro.gov.uk) or 07771 625253