



Truro City Council and Truro Bid Joint Press Release

Space to shop

Following on from the full Council meeting of Truro City Council, the Council agreed to fund an extension of the temporary road closures which includes Boscawen Street, King Street, High Cross, St Nicholas Street & Lower Lemon Street.

The Truro partnership team comprising of Truro City Council, Truro Business Improvement District and Visit Truro are confident that this will encourage visitors and workers to return to the high street with “space to shop”.

By extending the scheme until early January, the partnership will be continuing to demonstrate their commitment to keeping the Government social distancing measures in place, during one of the most critical times in the pandemic.

Truro BID will make a small financial contribution towards the cost of manning the road closures each week as well as funding the road closures on Saturdays and Wednesdays in the run up to Christmas. The City Council has agreed to set aside a maximum of £25,000 to cover the cost and will be applying to Cornwall Council for a grant to cover the costs.

The Truro Partnership team have been working together on many of Truro’s projects including the plans for Christmas in Truro. These will be marketed through the Visit Truro website and social media channels as well as other channels.

Bert Biscoe Mayor of Truro said “If you love Truro, then make it your business to do your business in Truro, and we’ll do our best to keep you safe, and to try and sustain your jobs and enterprises. Truro City Council, like all other concerns, has suffered financially during. lock-down. It considers however that providing a safe environment in which people can feel comfortable to distance and queue during the Autumn and in the Christmas period is a priority We need to continue to positively manage the twin crises of Covid and economic recovery. All this relies on everybody cooperating and being alert. The provision will be kept under regular review as we welcome people back to work in the town centre, and back to do their business. See you there!

Alun Jones, Truro BID Manager said: “We hope that extending the temporary COVID related road closures will give both residents and visitor’s reassurance to come and enjoy Truro’s shops, eateries and attractions both now and in the coming months. In addition to our weekly contribution, the road closures on late night shopping Wednesdays and Saturdays in the run up to Christmas will be funded by Truro BID to give people space to shop, eat and drink this festive season. We encourage all businesses to continue to keep welcoming all customers and show that in Truro we are still creating the best environment that we can for people to shop.”

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Taren Lee Corin, Events Co Ordinator for Truro City Council said, “This year we have had to really think about the Christmas offer in Truro and with the road closures in place it will give us the ability to be as flexible as possible. We are finalising the details and can’t wait to announce them late on this month”.

Editors Notes

- Road closures are in place from 11am – 3pm Monday – Saturday.
- Truro BID and Truro City Council will continue to monitor the temporary measures and liaising with businesses to understand what is working well and what may need to be re adjusted.
- Businesses wishing to discuss the temporary measures for Truro should contact Truro BID office or email Alun.jones@trurobid.co.uk
- For more information customers can contact Visit Truro via social media (Facebook, Instagram or twitter) [@Visittruro](https://www.facebook.com/VisitTruro) or calling 01872 274555

For all press / media enquires please contact:

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